



Automotive
8th annual
Vehicle Remarketing

26 & 27 January 2016

Gaining a competitive edge in a challenging used vehicle landscape

Mövenpick Hotel Amsterdam City Centre

SUMMARY

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Welcome to ENG's Vehicle Remarketing 2016

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Speaker panel



David Gray
GM Sales and Marketing Europe

COX AUTOMOTIVE



Keith Whann
Chief Executive Officer

WHANN TECHNOLOGY GROUP



Dr. Christof Engelskirchen
Chief Economist

AUTOVISTA24



Jean Thomas
President of the Board of Directors

MACADAM EUROPE

Revisiting the remarketing value chain to enhance the business and maximise profits

For the past 8 year's E.N.G. has become the main annual European gathering bringing together the largest number of OEM, dealer, leasing, rental and financing companies along with their key suppliers to debate the challenges and share best practices. There is great potential in the remarketing and used vehicle market, but locating that potential is not always easy.

The automotive industry as a whole remains in a complex situation. The shifting supply and demand pendulum calls for newer and more dynamic strategies from key remarketing players. Changes and market fluctuations in the new car business today, give us an insight into the opportunities and challenges of tomorrow.

This year's agenda highlights the key trends and market potential to help you ignite future profitability and business success. Today those involved in the remarketing and used vehicle arena must develop strategies as flexible and innovative as the industry itself. This event continues to focus on the issues to prepare you and your team for that challenge.

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