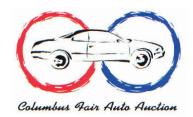
## 1ST ANNUAL NATIONAL DEALER COMPLIANCE AND PROFITABILITY EXPO!!

## LIVE FROM THE COLUMBUS FAIR AUTO AUCTION





## FREE FOR ATTENDING DEALERS AND DEALERSHIP PERSONNEL NIADA.TV will broadcast the FREE TO VIEWERS ON NIADA.TV

NIADA.TV will broadcast the entire live event from the Columbus Fair Auto Auction Columbus, Ohio 9:00 a.m. - 4:00 p.m. EST December 12, 2005

Keith Whann, along with other Legal and Tax Advisors, Industry Experts, Lenders, Vendors and others representing the Automotive Industry will be in attendance.

Stop by the auction anytime during the day!

Some of the panelists include...



Keith Whann NIADA General Counsel



Dean Eisner, President/ CEO, Manheim Auctions



Chip Perry, President AutoTrader.com



Ken Shilson, CPA Nard

Anyone who logs onto www.niada.tv from 9:00 a.m.- 4:00 p.m. EST on December 12, 2005 will be able to view this live special event.







This full day of Expo and Education will be hosted by Columbus Fair Auto Auction. Participants will be able to attend workshops,

participate in panel discussions and meet with the industry's top vendors.

## **Topics of Discussion:**

- Dealership Compliance check-ups
- Improving F & I sales
- How to attract new lenders
- New ways to reach your target audience
- How to protect against regulatory liability and class action law suits
- Improving your sales & profitability