



OTE | TA SEMINAR SERIES

# HOW TO STAY COMPLIANT USING TODAY'S TECHNOLOGY

**GUEST SPEAKERS: KEITH WHANN & JOSEPH PESCE**

***Offered 2 days only! Nov. 7th or 8th from 9am to 11:30am***

**JOIN US FOR AN EYE-OPENING SESSION COVERING KEY TOPICS, INCLUDING:**

- **Recent FTC Lawsuit**
  - Individual and 3rd Party Liability
  - Advertising Practices
  - F&I Selling Process
  - F&I Menus
  - Spot Deliveries
  - Ancillary Product Offerings
- **CFPB Activity and Court Challenge**
  - New Enforcement Initiatives
  - U.S. Court of Appeals Decision
- New approaches consumer lawyers use to unwind car deals
- Dealership repurchase obligations under Lender Agreements
- How the Presidential election impacts the Federal regulatory landscape
- How third party online activities are creating dealership compliance issues
- A review of the latest technology including TecAssured: Your connection to every other system
- Customize, build and sell some or all of your products and programs in-house
- Own your own e-Rating and e-Contracting system for any/all products; no more paper rates

**LOCATION:**

Smart Dealer University Training Facility  
425 Metro Place North, 3rd Floor  
Dublin, Ohio 43017

**DATES & TIME:**

Monday Nov. 7 or Tuesday, Nov. 8, 2016  
9am to 11:30am each day  
Doors open at 8:30am  
(Coffee & donuts provided)

**RSVP:**

Seating is limited so please visit  
[go-ote.com/RSVP](http://go-ote.com/RSVP) to register and  
reserve your spot  
Questions? Call 614-554-5624